



THE CHICAGO
COMMUNITY TRUST

EQUITY • OPPORTUNITY • PROSPERITY



CONNECTING CORPORATE PURPOSE TO IMPACT

For more than 100 years, donors have entrusted their philanthropic resources and visions to the stewardship of The Chicago Community Trust. Guided by our deep knowledge and connections with the community, we fund, lead, convene and collaborate to address the greatest and most critical needs facing the Chicago region.

The Trust envisions a region that's stronger and more prosperous because everyone—regardless of race, ethnicity, gender or zip code—has equitable access to the opportunities and resources they need to succeed and live a fulfilling life. Against a backdrop of a global pandemic and heightened awareness of racial injustice, the necessary work to meet basic human needs and build back better and more equally is more critical than ever.

In 2019, we announced a 10-year strategic plan to focus our own grant making, public policy advocacy on efforts to close Chicago's growing racial and ethnic wealth gap. As part of this commitment, we partner with corporations and their leadership to provide effective giving solutions and connect their philanthropy to meaningful impact.

Together, we can and will achieve our vision of a more prosperous Chicago region for all.

A UNIQUELY POSITIONED RESOURCE

Corporate philanthropy, employee engagement, and social responsibility are critical for businesses to meet the expectations of customers, employees and other stakeholders. Giving back is not an option—it's essential.

Collaborative philanthropy is also on the rise. This involves the formation of strategic partnerships among corporations and other entities to elevate their collective impact. The Trust is in a unique position to bring organizations together and lend expertise to amplify your generosity. Our deep philanthropic proficiency, regional knowledge and connections can help catalyze your charitable impact.

EXPERTISE

Through its team of community impact specialists, the Trust holds deep understanding of issues facing communities in Chicago and can offer advice on strategies and organizations that are most effective in addressing them.

NETWORKS

As the region's largest community foundation, the Trust has a wide platform of connections that can be leveraged to develop powerful partnerships between corporations and philanthropic and community-based organizations.

CAPACITY

As a public charity, the Trust houses thousands of donor and corporate advised funds, and streamlines giving with a team of philanthropic advisors.

ENGAGEMENT

As a civic leader, the Trust offers opportunities for companies, their employees and other stakeholders to become actively involved in addressing Chicago's pressing challenges and to give back directly to the communities in which they do business.

GRANT MAKING

Through the Trust's strategic plan and discretionary grant making focused on addressing critical needs and closing the racial and ethnic wealth gap, we are a natural partner for those seeking to leverage their giving to achieve greater impact in these areas.

EXECUTIVE SUPPORT

The Trust serves as a resource for corporate leaders to help them streamline giving and increase charitable impact. This is achieved through donor advised funds, impact investing, gifts of liquid and illiquid assets (including privately held company shares), and charitable estate planning.

CORPORATE GIVING OPPORTUNITIES

IMPACTFUL GIVING

Maximize impact by tapping into the expertise and networks of the Trust

COLLABORATIVE PHILANTHROPY

Pool charitable resources with other organizations that share your philanthropic goals

EMPLOYEE ENGAGEMENT

Enhance giving and employee engagement options through donor advised funds and other programs

EXECUTIVE

Advance business leaders' charitable giving through equity, cash and non-cash investments



THE CHICAGO
COMMUNITY TRUST
EQUITY • OPPORTUNITY • PROSPERITY

For more information about how we can help your company connect philanthropy to impact, please contact Adele Nandan at anandan@cct.org.