OREARE GREATER THAN



THE CHICAGO COMMUNITY TRUST EQUITY • OPPORTUNITY • PROSPERITY

IMAGES OF FEATURED MURAL ARE FROM THE GREAT WALL OF CHICAGO IN THE AUBURN GRESHAM COMMUNITY OF CHICAGO. ARTIST: RAHMAAN STATIK THE PATH TO A MORE EQUITABLE FUTURE MAY BE LONG, BUT WE CAN GET THERE. WHEN UNITED IN ACTION, WE ARE GREATER THAN THE CHALLENGES WE FACE.

DEAR FRIENDS,

2020 was a year like no other one that tested each of us as individuals, and our region as a whole, in ways many had never imagined before. The Chicago Community Trust was prepared to meet this moment because of you. Last year, our caring donors contributed to the more than \$35 million raised for the Chicago Community COVID-19 Response Fund and expanded their donor advised fund grant making in Chicago by almost \$21 million (a 24% increase). Our dedicated partners transformed those resources into tangible benefits for residents. Together, we significantly expanded grant making for critical needs and showed what is possible when we act as one for the good of all.

Our collective achievements in 2020 are commendable. Yet, we also recognize that this is much more than a moment.

The COVID-19 crisis, with its disproportionate toll on the lives and livelihoods of Black and Latinx individuals, only served to widen a chasm that has long divided us. Racial inequity in the Chicago region and across our country is longstanding, but was cast in a more urgent light by the pandemic and the swell of voices calling out for racial justice.



Metropolitan Chicago faces a choice: to continue down the same uneven path, or to become an equitable, thriving region that truly works for everyone. The Trust believes we can and must choose the latter. But are we equal to the task? Are we willing to do what's required to be greater than the challenges we face?

Undoing racial inequity will take more than words, more than intentions, more than one-time infusions of funding. It will take all of us working together—across philanthropy, government, businesses, nonprofits, and communities to bring about the deep and sustained changes that are necessary to achieve our vision. Repairing broken policies, adopting fair and equitable business practices, fixing lopsided patterns of investment, earning the trust of communities that for far too long have been shut out of opportunity—we must have all this and more if our region is to move forward.

The path to a more equitable future is long and we won't get there overnight. But we are heartened by our community's generosity in response to the pandemic, by the commitment of our nonprofit partners, and by the number of businesses and funders who have joined *We Rise Together: For an Equitable and Just Recovery*. Chicago's philanthropic spirit and the energy of our civic and corporate communities are second to none. If any major metro area can rise to this challenge, then surely, it is ours.

The Trust is ready—with you by our side—to continue doing our part to show that the Chicago region can be greater than the challenges we face.

Thank you for walking this path with us.



Helene D. Gayle
President & CEO



Mary B. Richardson-Lowry Chair of the Executive Committee



A FOUNDATION FOR A GREATER REGION

For over a century, Chicago-area residents who believe in our region's potential for greatness have found a partner and ally in The Chicago Community Trust. The Trust is an enduring platform for change, a place where people come together to shape and pursue visions for our region's future that none of us could realize alone.

The work we do in partnership with our community partners, dedicated donors, and civic leaders is bigger than any one person, one institution, or one grant. When we pool our collective talents and resources, we have the power to put equity and opportunity in reach for every resident of our region.



THE CHICAGO COMMUNITY TRUST AT A GLANCE

> A PUBLIC CHARITY DEDICATED TO THE CHICAGO REGION

> FOUNDED IN 1915 BY NORMAN AND ALBERT HARRIS OF HARRIS BANK

> \$3.7 BILLION IN ASSETS

> MORE THAN \$613 MILLION IN GRANT MAKING IN FY2020

The Trust unites generous donors, committed nonprofits, and caring residents to effect lasting change that makes our region better for all. We accomplish this by:

STEWARDING ASSETS AND ADVISING AND SUPPORTING DONORS CREATING IMPACTFUL GRANT MAKING STRATEGIES THAT ADDRESS COMMUNITY NEEDS

CONVENING PARTNERS AND CIVIC LEADERS FOR COLLECTIVE ACTION SUPPORTING POLICY AND SYSTEM CHANGES THAT ADDRESS ROOT CAUSES

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WHAT WE D

THE GAP HAS BEEN EXPOSED

The Trust is two years into a decade-long strategy to close the Chicago region's racial and ethnic wealth gap. The disproportionate impacts of the COVID-19 crisis were a stark yet predictable—reminder of why we must address wealth disparities once and for all.



BLACK AND LATINX INDIVIDUALS WERE OVERREPRESENTED ON THE FRONTLINE WORKFORCE, WHERE LOW HOURLY PAY AND NO PAID SICK LEAVE ARE THE NORM—AND REMOTE WORK IS NOT AN OPTION

MORE SMALL BUSINESSES WENT UNDER IN 2020 THAN IN THE ENTIRE GREAT RECESSION—MOST WERE BLACK-, LATINX-, IMMIGRANT-, OR FEMALE-HEADED

LATINX CHICAGO RESIDENTS WERE **TWICE AS LIKELY** TO CONTRACT COVID-19 AS BLACK

OR WHITE CHICAGO RESIDENTS



COVID INFECTION RATES PER 100,000 RESIDENTS

THE DEATH RATE WAS DOUBLE FOR BLACK CHICAGOANS COMPARED TO WHITE RESIDENTS



City of Chicago COVID Dashboard as of March 1, 2021

CENTURIES IN THE MAKING

For centuries, deeply entrenched systemic racism has led to white households building more wealth than people of color. The racial and ethnic wealth gap is a reason Black and Latinx communities today lag far behind across every measure of well-being: housing, education, employment, access to health care, and even lifespan. For our region to prosper, we must finally address wealth disparities.

TAKING ACTION FOR A GREATER FUTURE

The Trust's strategic plan framework, coupled with our unique ability as a community foundation to be flexible and pivot, is what allowed us to mount a swift response to COVID-19 while never wavering from our goal. Here are some of the ways we laid the foundation for change during the first year of our strategic plan implementation.

OUR STRATEGIC PLAN A THRIVING, EQUITABLE AND CONNECTED CHICAGO





GROWING HOUSEHOLD WEALTH

We made our first grants to advance equitable wealth policy. We also created a cohort of affordable housing nonprofits dedicated to supporting safe and sustainable homeownership options and protections.

CATALYZING NEIGHBORHOOD INVESTMENT

We introduced two innovative grant making programs—the **Flexible Funding Program** and **Pre-Development Fund**—to create the conditions for community-based organizations and real estate developers in disinvested neighborhoods to thrive.

BUILDING COLLECTIVE POWER

We launched the **Changemakers Network** – a cohort of 18 organizations and leaders that will, over the course of two years, develop itself into a strong community of advocates working together on common strategies for accelerating resident-driven change across Chicago.

ADDRESSING CRITICAL NEEDS

From March through December, we led and contributed to multiple COVID-19 response efforts addressing the urgent needs of the region's most impacted populations.

CONNECTING PHILANTHROPY TO IMPACT

We created an impact investing platform that empowers donors to invest in social change and connects them to opportunities for impact on regional and global challenges.

SPOTLIGHT ON POLICY AND ADVOCACY

We continued to build out the Trust's new policy and advocacy function as a key part of our work to close the racial and ethnic wealth gap. A major priority this year was ensuring small businesses of color could access lending programs and meaningful relief during COVID-19. One way we addressed this was by facilitating meetings for grant recipients with Illinois' two senators and key Small Business Committee staff to help our elected officials understand the challenges very small businesses faced in securing emergency relief loans. These meetings and our collective advocacy resulted in reforms that created dedicated periods for the smallest businesses to apply for PPP loans. In addition, more dollars were directed to community development financial institutions and minority deposit institutions, which are better positioned to meet the lending needs of businesses in disinvested communities of color. We continue to focus on priorities such as expanding state and federal earned income tax credits that will help set the region on a path toward equitable economic recovery.

UNITED FOR THE GREATER GOOD

Every single resident of metropolitan Chicago has been impacted in some way by COVID-19. When the pandemic threatened to devastate our most vulnerable communities, the Trust was ready to act. Why? Because of the incredible donors, organizations, and community leaders who represent the heart and soul of our region. Our collective response has proved beyond a doubt that when we come together, we are greater than our challenges.

Through your support, the Trust was able to throw our weight behind 10 regional COVID-19 response initiatives—sometimes as lead convener, other times as a contributor, but always in collaboration. **Two themes were a constant guide in our efforts.**

THE CRITICAL NEED TO SUPPORT THOSE HIT HARDEST BY COVID-19

THE IMPERATIVE TO THINK BEYOND RELIEF TO AN EQUITABLE ECONOMIC RECOVERY



CHICAGO COMMUNITY COVID-19 RESPONSE FUND

The Trust teamed up with the United Way of Metro Chicago to establish and co-lead this rapid-response effort, which raised and granted funds to provide emergency food, shelter, cash assistance, and other support to communities hit hardest by COVID-19. Launched in less than a week, the fund primarily served Black and Latinx communities, older adults, individuals with disabilities, undocumented community members, and people experiencing homelessness, housing instability, or wage loss. Thousands of generous individuals, foundations, and corporations stepped up to support the effort, with gifts ranging from \$5 to \$2.5 million.



"I want this donation to serve people in the South or West sides of the city who are typically underserved."

CHICAGO COMMUNITY COVID-19 RESPONSE FUND DONOR

"I was impressed by the way so many organizations pivoted to meet their communities' needs, whether by delivering masks or operating a pop-up food pantry."

SEAN GARRETT, PRESIDENT AND CEO, UNITED WAY OF METRO CHICAGO



ILLINOIS COVID-19 RESPONSE FUND

The Trust served as a key partner and fund administrator for this statewide effort that, in just five months, raised and distributed over \$31 million benefitting Illinois residents who bore the brunt of COVID-19's impact.

SUPPORTING SMALL BUSINESSES

Small businesses are the heart of a local economy. They were also the most likely to be critically endangered during the pandemic. To keep more doors open and lights on, the Trust co-designed and administered **Cook County's COVID-19 Recovery Small Business Assistance Program** offering business coaching throughout Cook County and grants to suburban Cook County businesses. We also raised funds for and helped develop the **Chicago Microbusiness Recovery Grant Program** distributing \$5,000 grants to up to 1,000 small businesses in severely impacted areas of Chicago. And we partnered with the City of Chicago to launch **Together Now** to help small businesses rebuild and recover following the social unrest of the summer.



REACHING OUT TO ARTISTS, IMMIGRANTS, AND OTHERS AT RISK THE TRUST SUPPORTED KEY COLLABORATIONS TO ASSIST PEOPLE AND SERVICES IN DANGER OF FALLING THROUGH THE CRACKS.

Arts for Illinois Relief Fund

provided \$8 million+ in emergency assistance to nearly 2,500 artists and more than 360 organizations throughout the state.

Chicago COVID-19 Journalism Fund, a consortium of funders, invested more than \$425,000 in local media organizations serving diverse communities.

Community Organizing: Technology Funders Collaborative offered rapid-response grants to support innovation- and technology-based organizing strategies.

Illinois Immigration Funders Collaborative, a fund housed at the Trust, raised \$850,000 to supplement pandemic-related assistance available to immigrants from the Illinois Department of Human Services. The Chicago Region Food System Fund, whose founding donors include Food:Land:Opportunity—a collaboration between the Trust and Kinship Foundation funded through the Searle Funds—awarded 85 grants totaling \$3.97 million to nonprofits addressing hunger and food supply chain disruptions.

WE RISE TOGETHER: FOR A JUST AND EQUITABLE FUTURE

ONWARD TO INCLUSIVE, RESILIENT GROWTH

WE'VE KNOWN FROM THE BEGINNING THAT THIS JOURNEY WOULDN'T END AT RESPONSE. THE HORIZON BEFORE US IS MUCH LONGER, AND THE STAKES MUCH HIGHER.

Our region faces an incredible opportunity, to not simply return to where we were before the pandemic, but to build on COVID-19 response efforts and chart out a new and more equitable future for all who call metropolitan Chicago home.

We Rise Together: For an Equitable and Just Recovery is an unprecedented collaboration across philanthropy, business, government, nonprofits, and communities to build the Chicago region back better, stronger, and more just following the social, economic, and health crises of 2020.

Hosted at the Trust, We Rise Together: For an Equitable and Just Recovery focuses on three key priorities:

INCREASING	STRENGTHENING	SPURRING CATALYTIC DEVELOPMENT
JOB OPPORTUNITIES	SMALL BUSINESSES	IN DISINVESTED NEIGHBORHOODS

It will take all of us working together to realize our shared vision for the Chicago region's equitable economic recovery. Join us. www.cct.org/werisetogether

OUR DONORS' GIVING IN 2020 MADE AN ENORMOUS IMPACT IN OUR REGION AND BEYOND.

\$600 MILLION+ IN TOTAL GRANT MAKING

AWARDED BY THE TRUST

THAT'S NEARLY

IN A SINGLE YEAR

13,893 GRANTS WERE FUNDED FROM DONOR ADVISED FUNDS

32% MORE THAN THE PREVIOUS YEAR

24% INCREASE IN DONOR ADVISED GRANT

MAKING IN CHICAGO OVER THE PRIOR YEAR THAT'S CLOSE TO \$21 MILLION MORE AT WORK IN OUR COMMUNITY

400+ GRANTS \$40 MILLION

NONPROFIT ORGANIZATIONS IN OUR REGION RECEIVED AN ADDITIONAL \$40 MILLION IN SUPPORT IN THE FORM OF MORE THAN 400 GRANTS FROM OUR DONOR ADVISED FUND HOLDERS WHO ALIGNED THEIR GRANT MAKING WITH THE TRUST'S DISCRETIONARY GRANT MAKING

BUILDING A LEGACY FOR CHICAGO

THE CHICAGO COMMUNITY TRUST'S DIRECTED GRANT MAKING IS LARGELY SUPPORTED BY ESTATE GIETS FROM DONORS WHO WANTED THEIR LEGACY TO BE A STRONGER CHICAGO REGION.

Estate gifts can:

+ Enable the Trust to-respond to the most pressing needs of the region, such as the launch of the Chicago Community COVID-19 Response Fund

- + Support the causes that matter most to donors in perpetuity
- + Engage family and friends in ongoing philanthropy

COOKING UP CHANGE ON THE SOUTH SIDE





CHIFRESH KITCHEN

The founders of ChiFresh Kitchen never expected their worker-owned, commercial kitchen cooperative would launch early due to a pandemic-fueled demand for quality meals for people coping with food insecurity.

They also didn't foresee that their whirlwind success would cause them to outgrow their space at The Hatchery Chicago, a West Side food incubator, within their first year of operations.

Now, with the help of a grant from the Trust's new Pre-Development Fund, this fast-growing food enterprise owned and operated by five formerly incarcerated entrepreneurs of color has secured a new home: a 6,000-square-foot former grocery store in Greater Grand Crossing on the city's South Side.

The goal of the Pre-Development Fund is to spur equitable, catalytic growth in disinvested neighborhoods by giving community-based developers of color the early-stage capital they need to compete with larger, well-resourced developers. It is the first Trust initiative with a sole focus on supporting the work that needs to be done before construction can actually begin. "Our pre-development grant was an incredible bridge that helped us complete our construction plans and line up project financing," says Camille Kerr, a ChiFresh Kitchen founder and advisor. The Trust's \$63,500 grant helped the group secure an additional \$250,000 investment from the Libra Social Impact Fund as well as a \$350,000 property loan.

In its new space, ChiFresh Kitchen has the capacity to provide 5,000 meals a day—a 10-fold increase from its output at The Hatchery. The co-op continues to partner with fellow Trust grant recipient Urban Growers Collective to offer locally sourced, sustainably grown food, and with Chicago Food Policy Action Council, its nonprofit sponsor for the predevelopment grant, to provide meals to neighbors in need.

"We're so excited to be in a space where our business can grow and we can do our part for the community. No one wants to be hungry, and if I can change even a small aspect of someone's day through a meal, that does me good."

KIMBERLY BRITT, WORKER-OWNER, CHIFRESH KITCHEN



FAMILY INDEPENDENCE INITIATIVE

Since 2001, Family Independence Initiative (FII) has been in the business of direct cash transfers—depositing money right into the bank accounts of families living in poverty, with no restrictions on how to spend it.

Research has shown that direct cash assistance helps families gain stability, which affords them greater opportunities to take on better-paying jobs and more actively contribute to their local economies.

The Trust recognizes the promise of direct cash transfers and has made them a component of our strategy to grow household wealth. When COVID-19 hit, it was clear that direct cash also could play a role in helping people survive an unprecedented economic emergency, particularly for undocumented community members who are ineligible for federal stimulus payments and other forms of aid. The California-based FII, with nearly 20 years' experience investing in families, a solid technological platform for handling the cash transfers, and a growing Illinois presence, was identified as a logical partner.

FII received \$750,000 in grants from the Chicago Community COVID-19 Response Fund—enough to provide 1,500 individuals and families throughout the Chicago region with \$500 in emergency cash. Community-based organizations such as the Resurrection Project and Austin Coming Together served as on-the-ground partners, ensuring the funds reached residents with the greatest need. Many Americans benefited from direct cash transfers in 2020 through COVID-19 federal stimulus programs. In a nation with complex, deeply entrenched attitudes about poverty, the pandemic may have actually helped shift public perceptions around direct cash for the better. FII is capitalizing on that evolution by focusing more of its efforts on long-term policy solutions, such as earned income credit (EIC) reform, that align with the organization's strengths-based approach to helping families build more stable financial futures. The EIC is also a major policy priority of the Trust, and we will continue to work alongside FII and other partners to advocate for its expansion in Illinois.

"This money will help me pay my rent and buy some essentials for my kids. I'm eternally grateful because I lost my job due to COVID-19. This is such a blessing to me and my three children." REMON, MAYWOOD

"The same day I received the assistance funds, I'd received a notice from Nicor that a payment was due asap. I was making very small payments and couldn't seem to catch up for the past few months. I'm so relieved that I can use the money to pay off my bill in full and a little extra to prepay my daughter's daycare fees. What a blessing!"

KARI, CHICAGO

GIVING WITHOUT STRINGS, ACROSS THE CHICAGO REGION



GOING TO WORK FOR THOSE IN GREATEST NEED





ENLACE CHICAGO

The zip code that contains most of Little Village—a predominantly Latinx neighborhood on Chicago's West Side—has, as of early 2021, seen more COVID-19 deaths than any other zip code in the city.

Untold numbers of residents have lost jobs and struggled to keep their families fed and sheltered. But through Enlace Chicago, many in the neighborhood have found hope, resources, relief, and support.

Enlace is a 30-year-old community organizing agency that combines direct service with policy and advocacy work to advance progress on key issues impacting Little Village, from immigration to health, violence, and education. With its deep community roots and trusted relationships with residents, Enlace was ideally suited to lead a dynamic local response to COVID-19.

Enlace created the Little Village Emergency Assistance Fund, which helped nearly 800 families access emergency cash for necessities such as food, rent, and utilities. The agency also redeployed its resources in creative ways—for example, sending its violence prevention team and youth transport van to assist with meal distribution. Enlace's response had a particular focus on undocumented community members, who are ineligible for federal stimulus money and other sources of government aid. Although Enlace's work has made a tangible difference for many, more sustainable solutions are needed. "There is still so much need, and we are still functioning in emergency mode," says Katya Nuques, executive director. "That is why we continue to advocate and organize for policies and practices that will ultimately deliver more justice for our community."

"Throughout all of this year's challenges, organizations like Enlace have shown up for their communities. As funders, we need to show up for them."

ANNA LEE, DIRECTOR OF COMMUNITY IMPACT, THE CHICAGO COMMUNITY TRUST

In 2020, Enlace received a \$60,000 grant from the Trust to increase access to health care services and \$100,000 in grants from the Chicago Community COVID-19 Response Fund. The Trust is proud to support the critical role played by organizations like Enlace in creating the conditions needed to provide stability to individuals, families, and communities throughout the region.



ALLIANCE OF THE SOUTHEAST

When people hold the power to shape their collective destiny, anything is possible.

This year, as part of the Trust's strategy to close the racial and ethnic wealth gap, we introduced the Changemakers Network, a grant program that seeks to build a community of grassroots organizers who come together to collaborate, build collective power, and drive change on common issues.

One of our Changemakers is Alliance of the Southeast (ASE), an interfaith coalition of community organizers on Chicago's largely industrial Southeast Side. ASE develops local residents into active community leaders who use their voices to influence the major issues, policies, and decisions that impact their day-to-day lives.

When Lincoln Park's successful efforts to drive out a carshredding operation led the company, General Iron, to seek a relocation to a space along the Calumet River, Southeast Side residents raised concerns about the impact of introducing more harmful pollutants into their community—where rates of asthma, cancer, diabetes, and hypertension are already high. ASE and its partners mobilized a campaign to pressure the City of Chicago to deny a permit for the new facility. So far, their efforts have paid off. As of April 2021, the City has paused the permitting process until the conclusion of a federal investigation into potential civil rights violations. Although not a final decision, the delay is still a considerable win that buys organizers more time to make community voices heard and enables the City to further assess the impact the facility would have on the community.

In the meantime, with ASE's help, residents are continuing to advocate for positive community development that supports their vision of a healthy, vibrant, thriving Southeast Side.

"The issues we work on aren't unique to our community. Through the Changemakers Network, we can unite with people who are fighting for the same causes—and work together to change policies so that we don't have to keep dealing with the effects of decisions that are made without our input."

AMALIA NIETOGOMEZ, EXECUTIVE DIRECTOR, ALLIANCE OF THE SOUTHEAST

To help the Trust make an even deeper impact on the areas featured in these pages, please consider a gift to our unrestricted fund. The unrestricted fund allows the Trust to mobilize strategies and resources that advance equity and address the region's most pressing needs. To learn more, contact your philanthropic advisor or Joan Garvey Lundgren: jgarveylundgren@cct.org.

UNITING VOICES FOR A MORE JUST AND PROSPEROUS REGION



MAKING WAVES ACROSS THE REGION

PHOTO CREDIT: ABBY MATTSON



OUR GREAT RIVERS

What if Chicago's rivers were seen not just as waterways, but as treasured cultural and economic assets, similar to Lake Michigan?

In 2016, the Metropolitan Planning Council, in partnership with the City of Chicago, the Trust, and others, launched Our Great Rivers, the first-ever comprehensive vision for the Calumet, Chicago, and Des Plaines rivers. Created with the input of more than 6,000 residents, Our Great Rivers reimagines the river system as a vital lifeforce that sparks economic development, brings communities closer together, and makes our region healthy and beautiful.

The Trust saw a natural opportunity to advance the Our Great Rivers vision while furthering our goals for catalytic neighborhood investment. To that end, we created a fund to support community-led projects seeking to drive equitable development along Chicago's 150 miles of riverfront. To expand the number of projects that could receive funding, we invited contributions from donors who share our passion for the rivers vision. Through our donors' generosity, nearly \$1 million has been granted to 19 community-driven projects since 2017.

One of these projects is **Calumet Connect**, a collective of civic and community partners created by the Great Cities Institute at the University of Illinois at Chicago. The group provides data and research on public health impacts in the Calumet Industrial Corridor to help guide future land use decisions. Thanks to Calumet Connect's efforts, two new development projects are set to bring 78 units of affordable housing with adjacent commercial space alongside a Calumet River garden and play area by 2023.

The impact of Our Great Rivers extends far beyond the city. **StormStore**, an innovative pilot program launched in 2020, is using a credit trading model to solve the problem of stormwater management in the Lower Des Plaines and Little Calumet watersheds. By allowing developers with limited stormwater storage to buy credits from properties that can accommodate extra, StormStore helps developers save money in the long run while incentivizing landowners to continue creating green infrastructure to reduce local flooding. The pilot has the potential to expand throughout the region—so that we can keep floodwater out of everyone's basement.

The community-led projects supported by the Trust and our donors have achieved meaningful progress for Our Great Rivers:

- > \$1.5 MILLION IN ADDITIONAL INVESTMENT LEVERAGED FOR OUR RIVERS
- > 100 RIVERS-RELATED EVENTS AND PROGRAMS
- > 130 ACTIVE PARTNERS ACROSS THE REGION

The Trust's support for Our Great Rivers has been made possible by the generosity of individual donors who believe the Chicago region's rivers will one day represent the best of us. With your help, we can get there even faster. Contact Kristin Carlson Vogen (kvogen@cct.org) to be part of the vision for Our Great Rivers.

DICK LANG CULTIVATES DEEP ROOTS

Dick Lang has been an invaluable friend to the Trust for decades.



"When I think of the Trust, three words come to mind: flexible, efficient, dedicated."

A partner at McDermott Will & Emery, Dick Lang provides trusted legal counsel to a number of the wealthiest individuals and families in the nation across a range of areas, including wealth transfer and tax planning. For almost as long as he's been practicing law, Lang has also been an invaluable friend to the Trust, connecting the institution to other professional advisors and opening doors to new relationships with prospective donors.

"When I think of the Trust, three words come to mind: flexible, efficient, dedicated," Lang says. "The bureaucracy of large banks and trust companies can make it very difficult to get things done for clients. But that has never been my experience with the Trust, even as it has significantly grown over the years. When I suggest that we work with the Trust, I know it's going to be an efficient experience for me and my client."

When clients want to set up a private foundation, Lang often recommends that they first learn about donor advised funds (DAF) at the Trust. "The DAF is a streamlined model that allows the donor to do everything a private foundation would, but without the hassle," Lang says. "And the Trust provides many built-in advantages that you definitely won't get at a commercial DAF provider—for example, meaningful information on the issues and players in the philanthropic areas you care about."

Our community expertise is one reason Lang has felt confident introducing the Trust to prospective supporters within his network. "I've attended many Trust events where I learn about its programs and hear from guest speakers who work directly on the issues. It's always a humbling and eyeopening experience, and I'm sure it's partly responsible for my enthusiasm in recommending the Trust."

His track record with the Trust is long, but like any good estate planner, Lang has a keen eye on the future. Going forward, he hopes the Trust will maintain the flexible, efficient style he has valued for decades. "I see other institutions moving in the opposite direction, and to my mind that creates an even greater opportunity for a place like the Trust to remain nimble, humble, and responsive to their donors' needs."

DESIRÉE ROGERS AMPLIFIES A LEGACY

For Desirée Rogers, giving back is second nature.



"The Trust is one of the pillars of Chicago. I value its stellar character, long history, the depth and breadth of its work, and its willingness to have conversations about what it's doing. As a donor, I never have to worry, simply because it's the Trust."

Raised by educator parents in New Orleans, Desirée Rogers recalls helping out at the daycare owned and operated by her mother and assisting her father with GED tutoring. "I was taught to be a participant in my community in whatever way I could, to do anything in my power to better society," says the accomplished businesswoman and former White House social secretary.

Now Rogers has passed down the giving gene to her own child. In 2017, she created a donor advised fund at the Trust as a way to give in collaboration with her adult daughter, Victoria.

"I feel like I've known about the Trust as long as I've been in Chicago, which is about 30 years," Rogers says. "I thought partnering with an institution of the Trust's caliber would help us be effective and efficient in our giving."

With Rogers' upbringing, it's no surprise that she gravitates toward education in her philanthropy. But thanks to Victoria an MFA candidate at Parsons School of Design—she has also become a passionate supporter of young Black artists.

"These artists are recounting our history while reimagining what our future can look like. It's so important to our legacy that they remain funded and in a position to express themselves," says Rogers. These days, that legacy is on Rogers' mind more than ever. She's increasingly motivated by the barrage of data showing Black individuals lagging behind in health, education, and wealth attainment. Last year, she made a substantial investment in the Trust's Chicago Microbusiness Recovery Grant Program to help small businesses of color that were impacted by COVID-19.

"As a small business owner myself, I understand how difficult it can be to launch, manage, and grow a business. It is so important for us to support entrepreneurs of color so they can generate wealth for generations to come," Rogers says.

Rogers exemplifies how that support can go beyond charitable giving. Black Opal Cosmetics, the company she co-owns and runs, champions diverse hiring practices as a way of helping more Black families build multi-generational wealth.

It's clear that Rogers' boundless energy for giving back has taken deep root in Victoria, a creative business strategist and aspiring designer who already sits on several nonprofit boards. Rogers credits Victoria's father, noted businessman, philanthropist, and Trust donor John Rogers, as another "north star" guiding her daughter's charitable vision. Of her family's philanthropic legacy, Rogers says, "Victoria's going take it to the next level—it's in her DNA." ABOUT THE SEARLE FUNDS

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For more than 50 years, the Searle Funds at The Chicago Community Trust have been an integral part of our grant making. These funds help advance cutting-edge strategies to improve our lives and environment.

PERFECTING THE ART OF PARTNERSHIP TO HELP MORE STUDENTS SUCCEED

PHOTO CREDIT: ONE MILLION DEGREES



SEARLE FUNDS HIGHLIGHT

Over the last decade, the Trust and Kinship Foundation have elevated the concept of collaboration to exciting new heights by co-creating and investing in major funding initiatives centered on shared priorities.

Kinship Foundation is a private operating foundation that advances the institutional philanthropy of the Searle Family.

Building on previous successful partnerships like Food:Land:Opportunity, in 2020, the Trust and the Foundation unveiled Bridges to Brighter Futures—an initiative to help Black, Latinx, and low-income students secure good jobs and a better financial outlook through two-year college and certification programs that won't leave them saddled with debt. Funded through the Searle Funds at the Trust, the program speaks to Kinship Foundation's longstanding interest in ensuring a quality education for all Chicago students, as well as the Trust's strategic priority of reducing debt and growing household wealth as paths to closing the racial and ethnic wealth gap.

In building out Bridges to Brighter Futures, the Trust and Kinship Foundation have worked side-by-side—and in consultation with grant recipients—to mutually decide on targets for success and design every aspect of the program's strategy. As with any collaboration, trust, communication, and patience have been key ingredients for a successful working relationship. Both organizations are committed to a process of continuous learning and fine-tuning of approaches. That flexibility was key in March 2020, when Bridges' pre-planned launch collided with the onset of the COVID-19 pandemic. The team responded by directing most of the year's grants to tuition assistance and other essential supports for students grappling with the crisis. Nearly \$2.5 million was granted to 14 recipients across Bridges' three focus areas: advancing institutional equity, building student supports, and encouraging cross-sector collaboration.

In the years to come, the Trust and Kinship Foundation look forward to continuing to deepen and evolve their collaboration so that all Chicago students can find their best path forward to a happy and fulfilling future.

"The Trust has what it takes to create significant, long-term change, and we are so honored to be at the table with them."

LARA PRUITT, DIRECTOR OF EDUCATION INITIATIVES, KINSHIP FOUNDATION

"We are beyond grateful to Kinship Foundation for their collaboration and commitment to helping Chicago students meet their potential."

JOANNA TROTTER, SENIOR DIRECTOR OF COMMUNITY IMPACT, THE CHICAGO COMMUNITY TRUST

THE TRUST FONDLY REMEMBERS

OUR FRIENDS AND PARTNERS WHO HAVE RECENTLY PASSED

JAMEE FIELD

Jamee Field's love of nature began in childhood, during summers spent at her family's home in Lake Geneva, Wisconsin. In later years, her passion for conservation was matched by her deep interest in education, and she often combined the two. Field was the first female chair of Lake Forest Country Day School and a life director and governor of Lake Forest Open Lands, where she helped create the childhood education department. Over the years, she helped restore countless acres of natural habitat in Illinois and Florida and was involved with The Nature Conservancy in Illinois. In 2010, Jamee and her husband, Marshall Field V, became the first donors to make a major commitment to the Trust's endowment through the We Are Chicago centennial campaign. Their endowment fund ensures that the Fields' generosity will forever benefit Chicago.

SHARON GIST GILLIAM

From a history teacher at Chicago Public Schools to a nationally recognized municipal finance expert, Sharon Gist Gilliam blazed an exceptional career path. Gilliam honed her fiscal management skills through city government roles in Chicago and Washington, D.C., including as budget director for Mayor Harold Washington. Her expertise would prove invaluable when Mayor Richard M. Daley appointed her commissioner and chair of the Chicago Housing Authority, tasked with leading the city's ambitious public housing roadmap, the Plan for Transformation. The Trust and the MacArthur Foundation supported the plan's priorities through a funding collaborative, The Partnership for New Communities. Gilliam was active in the National Forum for Black Public Administrators and was the first woman to receive the organization's Marks of Excellence Award.

MARIA WHELAN

Maria Whelan was a passionate leader and advocate who devoted her career to advancing early childhood education in Chicago and Illinois. As founding executive director of the Carole Robertson Center for Learning, Whelan helped develop the organization into a thriving early childhood center on Chicago's West Side. She also served as director of children's services for the Chicago Department of Human Services and as a senior program officer at the Trust. From 2001 until her death, Whelan fought to elevate early learning across the state as president and CEO of Illinois Action for Children. She served on numerous city and statewide boards and was honored with multiple awards, including the National Black Child Development Institute's Guardian Award.

PATRICIA BARRETTO

Patricia Barretto was a visionary leader in the arts for over two decades. From 2017 to 2020, she led three extraordinary seasons as CEO of the Harris Theater for Music and Dance an institution the Trust helped found in response to a need identified by Chicago's artistic community. Barretto brought innovative artforms, prestigious international companies, esteemed artists, and new audiences into the Theater each year. She was dedicated to the arts' role in making Chicago thrive, and she brought her passion for the international art world to her programming. Before joining the Theater, Barretto was executive director of Toronto's Opera Atelier and a marketing officer for the Royal Conservatory of Music and the Canadian State Company.



IMAGE OF THE SOMOS PILSEN MURAL CELEBRATING THE COMMUNITY RESILIENCE AND RESIDENTS OF PILSEN.

ARTISTS: PABLO SERRANO AND MATEO ZAPATA

FINANCIAL HIGHLIGHTS

The Chicago Community Trust's work is made possible through the generosity of our donors. As of Sept. 30, 2020, the Trust's consolidated assets totaled more than \$3.7 billion. In addition, during the fiscal year, the Trust received new gifts totaling \$696.6 million and made combined grant commitments totaling \$613.6 million.

FUND TYPES

Donors may work with the Trust to create and contribute to one or more types of funds. Donors can shape charitable gift funds to meet their specific interests and objectives by using one or all of the basic fund types as building blocks.

ADVISED FUNDS

An advised fund provides donors the opportunity to remain actively engaged in the grant making process. Advised funds are efficient alternatives to private foundations, may involve successor generations, and may be endowed for perpetual giving.

DESIGNATED FUNDS

At the time a designated fund is established, the donor designates specific charitable organizations as the perpetual recipients of the income from the fund. The Trust ensures the designated recipients receive support as long as they remain in existence and continue to fulfill their intended charitable purpose.

SUPPORTING ORGANIZATIONS

Donors with significant charitable assets, including complex assets like business interests, may establish a supporting organization to manage their philanthropy. As with advised funds, a supporting organization is an attractive alternative to a private foundation, providing significant tax benefits and grant making support through the Trust.

COMPETITIVE FUNDS

The Trust's competitive funds are available to nonprofit organizations in metropolitan Chicago that serve the residents of the region. Competitive funds include the following:

- + **Field of Interest Funds:** Individuals and organizations may pool their charitable gifts of any size into a common fund that addresses an issue of importance to them and to the community. Income from these funds is distributed by the Trust in accordance with each fund's specific purpose.
- + **Restricted Funds:** A donor may establish a fund dedicated to an area of concern to the community. These funds enable the Trust to respond to ongoing needs in specific areas.
- + **Unrestricted Funds:** Through unrestricted funds, donors enable the Trust to respond to the community's most pressing challenges in creative and flexible ways. These funds provide some of the Trust's most important resources capable of addressing the everchanging needs of the community.

GROWTH

The following charts compare the total assets, contributions, and combined grant commitments of the past five years for The Chicago Community Trust for the fiscal year ending September 30, 2020.

CONTRIBUTIONS

During fiscal year 2020, The Chicago Community Trust received contributions of \$696,672,391. The following is an analysis of these contributions by fund type.

CONSOLIDATED ASSETS



CONSOLIDATED CONTRIBUTIONS



2020 CONTRIBUTIONS BY FUND TYPE



COMBINED GRANT COMMITMENTS



*includes Searle Scholars

EXPENSES

Board and management work closely to ensure charitable dollars given through The Chicago Community Trust are used for their intended purposes. Mindful of the cost associated with fulfilling the mission of the Trust, expenses are carefully monitored. During fiscal year 2020, total consolidated operating expenses exclusive of grants and program-related expenses were \$27,103,043 (administrative expenses of \$20,607,792 and investment management and custodian fees of \$6,495,251), representing 0.73 percent of total assets.

GRANT COMMITMENTS*

FISCAL YEAR 2020 CONTRIBUTIONS BY FUND TYPE



GRANT COMMITMENTS BY FUNDING SOURCE

	Other Funds of		
	The Trust	Searle Funds	Total
 Advised 	\$ 549,986,529	\$ 8,950,000	\$ 558,936,529
Competitive	\$ 25,925,682	\$ 16,142,500	\$ 42,068,182
Designated	\$ 5,711,809	\$ _	\$ 5,711,809
Supporting Organizations	\$ 6,926,098	\$ -	\$ 6,926,098
TOTAL	\$ 588,550,118	\$ 25,092,500	\$ 613,642,618

COMPETITIVE GRANT MAKING



		Trust Grant Making	Searle Grant Making	Total
	Address Critical Needs	\$ 4,546,980	\$ 240,000	\$ 4,786,980
	Build Collective Power	\$ 5,114,500	\$ 300,000	\$ 5,414,500
•	Catalyze Neighborhood Investment	\$ 1,251,000	\$ 3,400,000	\$ 4,651,000
•	Grow Household Wealth	\$ 10,154,217	\$ 3,170,000	\$ 13,324,217
	Civic and Cultural Vitality	\$ 1,000,000	\$ _	\$ 1,000,000
	Education and Economic Development	\$ 42,905	\$ _	\$ 42,905
	Organizational Commitments	\$ 355,000	\$ 325,000	\$ 680,000
	Special Initiatives	\$ 3,057,500	\$ 5,650,000	\$ 8,707,500
	Sponsorship Support	\$ 403,580	\$ -	\$ 403,580
	Sustainable Development	\$ -	\$ 3,057,500	\$ 3,057,500
тот	AL	\$ 25,925,682	\$ 16,142,500	\$ 42,068,182

*=Funding areas under new strategy



OTHER GRANTS

INVESTMENT PERFORMANCE

The growth of The Chicago Community Trust is achieved through a combination of new contributions received and investment performance. The Trust's Investment Committee, with the assistance of professional investment consultants, is responsible for establishing investment policy and the continual monitoring of individual managers and their investment performance. The following are charts that summarize the asset allocation target for the Trust, the investment performance, and relevant performance benchmarks.

ASSET ALLOCATION TARGET AS OF SEPTEMBER 30, 2020



INVESTMENT PERFORMANCE PERIODS ENDING SEPTEMBER 30, 2020

		1 Year	3 Years	5 Years		
Trust		8.07%	5.89%	7.66%		
Foundation		7.08%	4.65%	6.72%		
Policy Index 1		10.40%	7.88%	9.78%		
Policy Index 2		7.14%	5.38%	7.43%		
Policy Index 1	45% S&P, 10% R 7.5% MSCI EM, a					
Policy Index 2	30% S&P, 10% Russell 2000, 7.5% MSCI EAFE,					

7.5% MSCI EM, 15% Barclays US Aggregate, 15% HFRX Absolute Return, and 15% HFRX Hedged Equity

EXECUTIVE COMMITTEE

The Executive Committee of The Chicago Community Trust is the governing body responsible for all grant allocations made from the Trust's funds, overseeing asset development, and guiding our general operations.

Our founding Declaration of Trust specifies authorities who are designated to appoint members of this committee in order to represent the communities we serve. All members of the Executive Committee also compose the Board of Directors of The Chicago Community Foundation, our corporate affiliate. The following are the members of the Executive Committee and their appointing authorities as of December 2020.



Mary B. Richardson-Lowry, Chair Appointed in 2013 by the Trustees Committee



James Reynolds Jr., Vice-Chair Appointed in 2016 by the Trustees Committee



Helene D. Gayle, President & CEO Appointed in 2017 by the Executive Committee



Leslie Bluhm Appointed in 2013 by the President of Northwestern University



Martin Cabrera Jr. Appointed in 2017 by the Chief Judge of the U.S. District Court, Northern District of Illinois



Shawn M. Donnelly Appointed in 2011 by the Trustees Committee



Omar Duque Appointed in 2019 by the Trustees Committee



Steven Koch Appointed in 2018 by the Mayor of the City of Chicago



Anne Ladky Appointed in 2019 by the Executive Committee



Renetta E. McCann Appointed in 2018 by the Presiding Judge of the Probate Division of the Circuit Court of Cook County



Ethan Meers Appointed in 2019 by the President of the University of Chicago



Luis P. Nieto Jr. Appointed in 2016 by the Presiding Judge of the Probate Division of the Circuit Court of Cook County



Margie Stineman Appointed in 2019 by the Executive Committee



Bryan Traubert Appointed in 2018 by the Mayor of the City of Chicago



Linda Wolf Appointed in 2013 by the Chair of the United Way of Metropolitan Chicago

TRUSTEES COMMITTEE & BANKS

Our relationship with Chicago financial institutions dates back to the founding of The Chicago Community Trust and continues to be a partnership with enduring richness. In 1915, Harris Trust and Savings Bank stood as the sole trustee bank charged with managing the Trust's charitable assets. Over time, residents began assessing their own personal giving and contemplated the charitable legacy they would leave the community. Individuals turned to the banks for assistance in leaving gifts in perpetuity and the banks, in turn, looked to the Trust as a fellow civic leader. Today, five financial institutions manage a large portion of the Trust's assets. We are privileged to have such strong relationships with these banks and their leaders.

The Trustees Committee, comprising five chief executives of various banks, appoints up to five members of the Executive Committee, approves other appointments to the committee, and according to the Declaration of Trust, "shall consult with and advise...in matters pertaining to the development of The Chicago Community Trust and public relations."

The following are the members of the Trustees Committee and Trustee Banks as of December 2020.



Marsha Cruzan, Chair Regional President, U.S. Bank

TRUSTEES COMMITTEE



Paul Lambert, Vice Chair President of Chicago, Bank of America, Mid West Division, Division Executive, Merrill Lynch



David Casper President and CEO, BMO Harris Bank N.A.



Christopher Deveny Managing Director, Vice Chairman, Chairman of the Midwest, J.P. Morgan Private Bank



Michael O'Grady, Chair President and CEO, The Northern Trust Company TRUSTEE BANKS







JPMORGAN CHASE & CO.



STAFF as of February 2021

EXECUTIVE OFFICE



Helene D. Gayle President & CEO



Amy Peña General Counsel

COMMUNITY IMPACT



Peggy Davis Vice President of Community Impact



Sandra Aponte Program Manager



Daniel Ash Associate Vice President of Community Impact



Maritza Bandera Program Manager



Ja'Net Defell Program Manager for Community Desk Chicago



Laura Gutierrez Project Specialist for Partnership for Safe and Peaceful Communities

PHILANTHROPIC SERVICES



Jason Baxendale Chief Development Officer



Tim Bresnahan Senior Director of Gift Planning



Peggy Cassidy Executive Assistant



Senior Philanthropic Advisor



Don Gottesman Director of Gift Planning



Denise Mica Senior Executive Assistant







Caleb Herod Program Manager



Alexandra Ivory Impact Coordinator



Ianna Kachoris Senior Director of Policy and Advocacy

Anna Lee Director of Community Impact



Larissa Mariano Executive Assistant

Cora Marquez Impact Coordinator



Joanne Otte Program Manager



Patrick In Major Gifts Manager

Nicole Layton Senior Philanthropic Advisor

Joan Garvey Lundgren

Senior Director of Resource





Molly Rand Senior Philanthropic Advisor



Abbe Temkin Senior Philanthropic Advisor

WE RISE TOGETHER: FOR AN EQUITABLE AND JUST RECOVERY



Gloria Castillo Director



Rachel Pate Impact Coordinator



Aimee Ramirez Manager of Policy and Advocacy



Shandra Richardson Program Manager







Joanna Trotter Senior Director of Community Impact



Lauren Woods Program Manager



Adriana Viteri Philanthropic Advisor



Kristin Carlson Vogen Senior Director of Philanthropic Services



Janice Washington Senior Coordinator of Donor Services





FINANCE



Jessica Strausbaugh Chief Financial Officer



Finance Coordinator



Rosa Carrillo Controller

Julian Alatriste



Sarah Custer Staff Accountant



Chester Gray II Staff Accountant



Tricia Howard Gifts Processing Manager



Katie Kaluza Director of Grants Management



James Keller Senior Accountant

INFORMATION TECHNOLOGY



Claire Chang Manager of Application Development



David Hungness Manager of Data and Reporting

OPERATIONS



Andrea Sáenz Chief Operating Officer





STRATEGIC COMMUNICATIONS

Clothilde Ewing

Communications Nina Alcacio

Vice President of Strategic



Director of Public Relations



Lilly Athamanah Digital Communications Specialist







Ivy Lesiak Accounting Associate



James Lillis Director of Shared Services





Maria Moreno Disbursement Coordinator



Ruta Moskowitz Accounting Associate

Shari Pundrich Grants Manager



Karina Rivera Financial Analyst

Michael Johnson





Tom Pfluger Manager of IT Project Office

Technology Infrastructure Specialist



Brianne Coleman Executive Assistant



Shawn Kendrick Manager of Learning and Impact



Kim Grimshaw Bolton Director of Communications



Meghan Lewit Communications Manager

Lorca Jolene

Archivist



Elizabeth Weber Communications Specialist



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Director of Strategic Initiatives

Jean Westrick



Assistant Controller

Julie Shanahan

Charlou Rodriguez



Carol Slater

Executive Assistant

Grants Manager



Deneen Jackson Smith Director of Accounting



Colton Wieck Investment Analyst



Christy Zhen Senior Accountant

STAFF (Continued)

TALENT & ADMINISTRATION



Wendell Williams Senior Director of Talent and Administration



Barbara Langford Receptionist



Dop Troutman Talent Manager

Gwendolyn Thomas Talent Generalist

Nadine Fields

Administrative Assistant

CHICAGOLAND WORKFORCE FUNDER ALLIANCE



Matt Bruce Executive Director



Adrian Esquivel
Deputy Director



Cyndi Bergstein Communications/Program Director

ELEVATED CHICAGO



Roberto Requejo Program Director



Marly Schott-Dechter Program Associate

ILLINOIS JUSTICE PROJECT



Garien Gatewood
Director



Jennifer Green Program Coordinator

Korynna Lopez Program Manager

TRUTH, RACIAL HEALING, AND TRANSFORMATION (TRHT) GREATER CHICAGO



José A. Rico Director



Pilar Audain Associate Director

Emily Weber



Tasha Magett Operations Manager

THE LAKE COUNTY COMMUNITY FOUNDATION



Maggie Morales Executive Director

and Operations



Wendy Richter Manager for Donor Services



Manager of Community Leadership and Investment

Courtney Combs Program and Communications Associate

THE COMMUNITY FOUNDATION FOR MCHENRY COUNTY



Deborah Thielan Executive Director



Marcey Sink Director of Community Engagement

Lyndsey Thompson Director of Program Services

THE COMMUNITY FOUNDATION OF WILL COUNTY



Elizabeth Jan Edgar Executive Director

THANK YOU.

ON BEHALF OF THE ENTIRE CHICAGO REGION

VIEW THE FULL LIST OF FY2020 DONORS, PARTNERS, AND GRANTS FUNDED AT 2020ANNUALREPORT.CCT.ORG



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